

Is Your Business Winning in 2023?

When starting a business, would you say it's easy? Have you thought of every detail? Do you have all the successful tools to capitalize on your business? The answer is probably "no", but Chief Strategy Officer, Shamika Anderson is here to help you turn those "no's" into a "yes!" At Y.E.S. Consulting, you are in hands that want to see you win and profit off of your business.

After being founded in 2020, Y.E.S. Consulting has helped small companies grow to become profitable businesses through best practices, tools, and strategic planning. This team of experts collaborates with you to create achievable goals and steps to help your business become a staple in the community. Developing business plans and aligned goals through marketing, visibility, professional development, and implementing administrative days. All successful tools to help your "small business" grow into commercial success. All you have to do is, say Y.E.S.!

The Y.E.S. Consulting staff is here to help you acquire knowledge of your business "why", projection, and liabilities. Don't feel alone when it comes to growing your business. Shamika and her skillful team are here to walk side-by-side with you to help expand your business to the next level.

"We love to tell each of our clients, thank you for saying Y.E.S. You're taking the right steps to ensure that your business becomes more than an idea, but a fruitful, lucrative business." - Chief Strategy Officer, Shamika Anderson

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About [Shamika Anderson](#)

Shamika Anderson, a native of Indianapolis, IN began her professional career 16 years ago in the Telecommunications industry. She has successfully managed over 1,500 sub-contractors nationwide. In 2018, she achieved \$1.4 billion dollars in revenue for her employer in one quarter by completing fiber construction projects. In 2019, she completed a 47-page RACI Subcontractor Process Playbook. Every achievement is reachable and critical for companies to be successful, with today's economy, that can be deemed a difficult task. But nothing is too tough for Shamika.

Obtaining her MBA from Indiana Wesleyan University, Bachelor's in Organizational Leadership and Supervision from Purdue University, and an Associates Degree from Ivy Tech Community College in Business Administration. Growing up in the inner city in low-income housing on the Eastside of Indianapolis, higher education was not a topic mentioned in her household. She wasn't exposed to programs or organizations that would aid in her future development. Despite these humble beginnings and obstacles along the way, she is now a wife, mother, college graduate, technology industry professional, and entrepreneur!

“There are two great days in a person's life the day they are born and the day they discover WHY” - William Barclay